



C R A I G
BURROWS
FOR M A Y O R



Burrows Campaign Announces \$200 Million Sports & Recreation Policy

Calgary is a great city poised to become a world class city.

Calgary is a great city poised to become a world class city. City Council can play an active role by leading through strong policy and fiscal management. Great cities are great places to live; world class cities inspire people to visit, stay, and grow.

We are a community that enjoys fitness. Calgarians want to be able to enjoy sports and recreation. The Winter Olympics of 1988 put Calgary on the world's stage. Calgarians responded by volunteering in the thousands to ensure the success of the Winter Games.

Our city continues to grow putting further demands on health, fitness, and wellness. Young families want a balance of sports and recreation to allow their children a healthy lifestyle.

As a Mayoral candidate, I've made it very clear that a world class city needs to be safe and vibrant. We will foster a strong arts and culture community and create the right balance for sports and recreation. The two need not compete but balancing both will make for a healthy city: body, spirit, and mind.

Capital Infrastructure for Sports and Recreation

As Mayor, we will ensure collaboration between the City and key stakeholder groups in sports and recreation to deliver high priority facilities. We will remove barriers that are slowing down the delivery of these needed facilities.

We will work closely with the SE and NW Recreation Center Societies to ensure delivery of two marquee recreation centers that Council committed to construct three years ago. I will ensure timelines will be accelerated to deliver these projects within 5 years.

These projects are long term projects. We need to match long term goals with the delivery of needed facilities in the short term.

Thus, we will work with key sporting associations including the Calgary Sports Council, Hockey Calgary and Calgary Soccer Federation / Minor Soccer to quickly deliver high priority sporting facilities over the next three years. We will achieve this by:

- Building six sheets of ice over the next three years
- Building three indoor soccer facilities to improve practice times for children
- Converting two outdoor soccer pitches to artificial turf per year over the next 4 years to ensure artificial turf in each quadrant

We will work with the Calgary Fieldhouse Society to support the idea for a Major Field House at Foothills Athletic Park that will improve elite training in Calgary.

Today we announce a new beginning that will make Calgary the National Training Centre for Olympic athletes and a put the health of families first. We will achieve this by embracing our past and expanding our future.

National Training Centre for Olympic Athletes

As Mayor, we will complete what I began as an alderman back in 2006. Many people would say that the Calgary '88 Olympics saved the Winter Olympic Games. Alderman Jones and I made a motion to honour our Olympians and Paralympians by recognizing those who were born or trained in Calgary. We were to transform Olympic Plaza from a Legacy to the Beginning where Calgary will help Canada to continue to dominate at the Winter Olympics. We will implement the following policies:

- In first 100 Days of Office, we will place columns for each Winter Games post 1988 and recognize Calgarians who participated and medalled at the Olympics in Olympic Plaza
- Create the position of Olympic Ambassador in the Mayor's Office. This position will be an Olympic Alumni who will promote the Olympic Spirit and represent Calgary for Sporting Event Opportunities and meet children in schools across Calgary to encourage healthy lifestyle and dare to dream program for boys and girls
- We will work with the Province and Federal government to invest in Olympic Sports by upgrading and expanding elite centres so athletes from all over the world will train here
- We will host and welcome Winter Olympians at Olympic Plaza each time they go to represent our country

Improving Existing Policies

Many of the problems facing sports and recreation today is not just funding, many problems are city policies that delay funding, are marginalizing community involvement and thus slowing progress to introduce needed facilities. We will review:

- Who speaks for the Sports Community - Organizations or City Workers?
- Reduce requirements that make building recreation facilities in Calgary cost prohibitive
- Build arenas with new technology that lower capital and operational costs versus traditional bricks and mortar buildings
- Allow working relationships with private and non profits to run facilities with long term lease arrangements

Enmax \$300 Million Community Investment Fund

This current City Council has had no control over the budget in the last three years. Giving themselves a 5.5% raise in the worst economic times lead to 12% tax increase over the last two years to fund 10% in city worker raises over the last two years. Had Council showed leadership and froze their salaries like most people who didn't lose their jobs, your tax rate over the last 2 years would have been 2%. They made questionable expenditures and maxed out their credit card. They simply have left no room to borrow and 2011 tax increase alone are at 12%!

We need a new way of thinking and financing our growth. As Mayor, we will not bankrupt this city but I won't let it fall behind in providing a strong quality of life for Calgarians. We will finance our \$300m Community Legacy Fund to support \$100m in Arts & Culture and \$200m in Sports & Recreation by:

- Getting Enmax back to what it was initially set up to do; provide electricity to Calgarians
- We will get Enmax back to what it does best by providing wire and retail service and away from business ventures that risk taxpayers' dollars
- Setting priorities: Should the City be in the power plant business or providing services for Calgarians? I believe we should invest in the next generation of Calgarians; our children, not power generation plants across Canada.

Today we announce a new vision for sport and fitness. I can't do it alone. I need your help. This is a vision worth fighting for and I need your time, your advice, and your financial support to communicate a message of what Calgary could and will be.

CNAKs



Bringing City Hall to your Community Hall